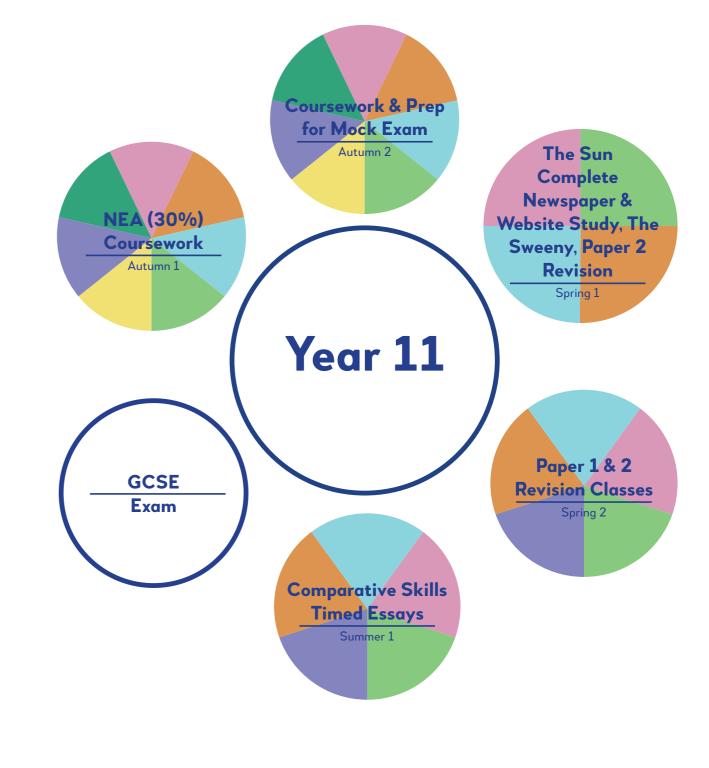
WWoodbrook Vale School Media Studies Curriculum





Media Language

Camera shots, angle lighting, sound, maise-en-scene

Industry Companies who

make media products e.g. Hollywood, BBC

Representation

How groups are presented in the media texts media over time

Audience Consumers of

Film Genre Iconography stars, colour connotations

Theory Propp, Mulvey, Uses + Gratification, Binary, Reception

ndexical Signifier

Assessment twice termly

AO1 Knowledge/ Understanding/ Theoretical frameworks/ Contexts

AO2 Analysing and making judgements

AO3 Relationship between text/context